## **Digital Ad Rates**



| AD PLACEMENT                | *IMPRESSIONS | PRICE/MONTH | 12 MONTH PRICE |
|-----------------------------|--------------|-------------|----------------|
| Header Leaderboard          | 50,000       | \$249       | \$199/mo.      |
| <b>Category Leaderboard</b> | 50,000       | \$199       | \$159/mo.      |
| Sidebar                     | 20,000       | \$99        | \$79/mo.       |

<sup>\*</sup>Impressions are the average delivered monthly and will vary based on monthly visitors & audience.

Link to a Call to Action Landing Page from your logo or any digital ad....\$99 per mo. (3 month minimum)

## **WESTSIDE MEDIA SERVICES**